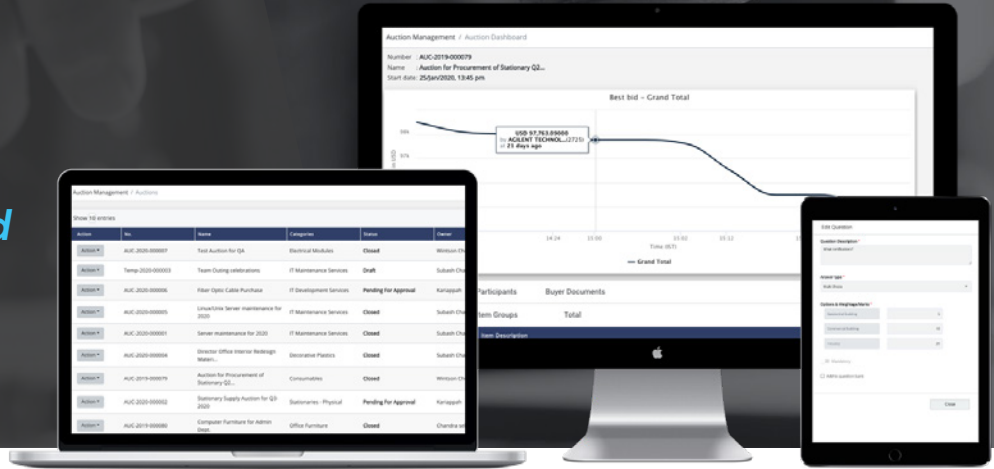


eAUCTIONS

Driving Cost Savings and Agility with eAuctions



Overall, savings as high as 10-20% are commonly reported when using reverse auction process. By electronic auctions, transaction costs can be reduced, procurement process streamlined, competition increased and time required for supplier quote negotiations reduced"



Reducing costs continues to be the number one priority for procurement teams and they are constantly exploring ways to achieve this. But, conducting negotiations with multiple suppliers, comparing prices and managing discussions is very time intensive. Online auctions are an essential eSourcing tool procurement teams can leverage to realize their cost saving strategy with ease to save money and time.









Optimal sourcing rates from suppliers is a core element of procurement, especially of high volume or bulk purchase items. Often competition can help to ensure that the procurement team achieves the best possible market price and value. eAuction is an efficient way to enable this.



MeRLIN's eAuction solution enables organizations to get rid of complex paperwork and manual overheads of auction processes, save processing time and find the best value and best price by improving the competitiveness among suppliers. MeRLIN takes care of every aspect of online auctions from creation and publication to bidding and evaluation.

MeRLIN enables organizations to run real-time sourcing events in which suppliers bid against each other to supply goods or services. MeRLIN's solution for eAuctions gives you all the features you need to have for complete control over your auctions and helps you drive best-value sourcing, always.

FEATURES OF MeRLIN FOR eAUCTIONS

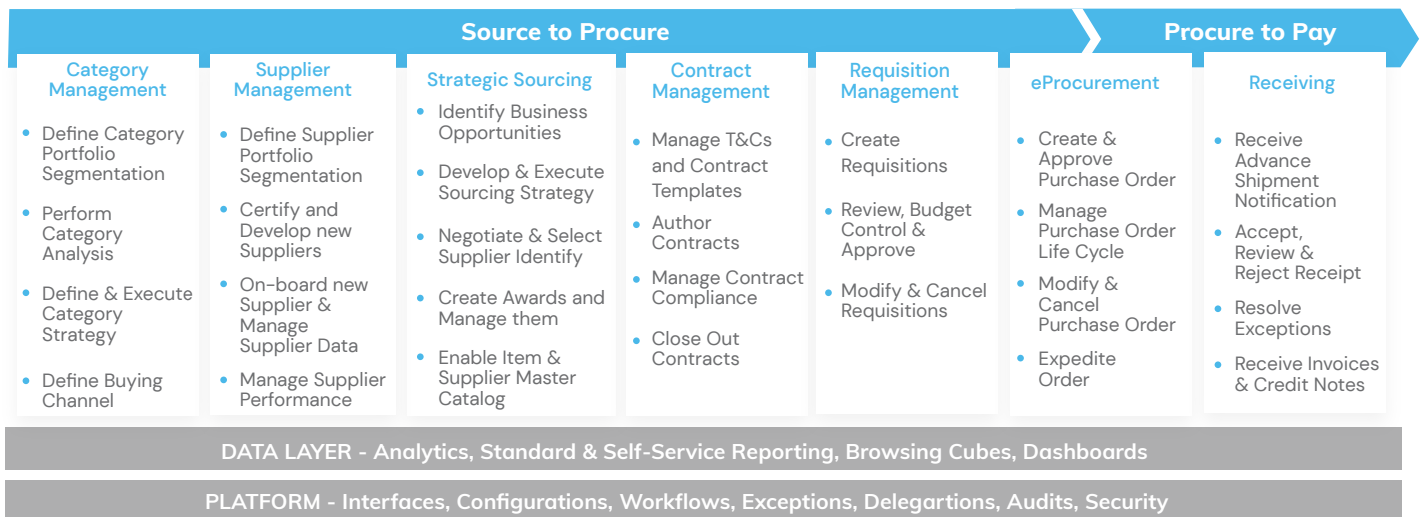
-  **Easy Setup** - Launch eAuctions on the fly with the wizard based intuitive interface.
-  **Evaluation Questions** - Configure auction specific evaluation questions to meet your required procurement standards and select suppliers based on a combination of price as well as qualitative criteria.
-  **Multiple Answer Types** - Choose from different answer types for your evaluation questions – free text, multiple choice or Numeric to simplify your supplier selection process.
-  **Multiple Language Support** - MeRLIN supports multiple languages – English, German, Arabic, French, Spanish
-  **Configure Auction Visibility to Suppliers** - Control price visibility through auction set-up. Increase competitiveness by choosing to display best bid, real-time bid ranking positions, difference with competitors, etc., to suppliers participating in the auction. You can decide on which of this information needs to be made visible to the participants based on your strategy and preference to get the best value.
-  **Audit Logs** - Be always audit-ready with detailed audit logs tracking every activity in the platform.
-  **Real-time Monitoring and Analysis** - Stay on top of your eAuction process and make informed business decisions quickly with real time price updates and in-depth analysis using the Buyer Auction Dashboard.
-  **Supplier Outreach** - Invite the most appropriate suppliers from your supply base to the auction, using intelligent supplier suggestions based on quality ratings, recent savings, recent sourcing amount or a combination of all these.

WHY MeRLIN?

MeRLIN is a complete Strategic Sourcing solution offering seamless integration between Sourcing, Supplier Relationship Management and Analytics empowering procurement organizations to achieve maximum value.

It enables digital transformation of your procurement function, progressing from supporting cost control to driving strategic sourcing initiatives. It provides a platform to clearly understand spend, identify sourcing needs, successfully define and execute sourcing strategies using data driven insights, manage suppliers, RFx and eAuctions, and simplify decision-making using clear actionable analytics. MeRLIN is modular, flexible, configurable and easy to deploy and can integrate well with your existing ERPs other systems to ensure seamless dataflow.

KEY FUNCTIONAL COMPONENTS OF MeRLIN ARE:



ABOUT US RheinBrücke Technology focuses on offering innovative products to solve complex business challenges of enterprises. Our aim is to bring technological innovation and best practices to your business processes. This enables your teams to be more flexible and agile and make a difference in today's highly competitive business environment



RheinBrücke Technology B.V.,
Stationsplein 8K NL-6221BT,
Maastricht,
Netherlands

Tel: +31 (0) 43 799 9102
Fax: +31 (0) 43 799 9333

 info@merlinsourcing.com

Kranhaus 1, Im Zollhafen 18,
50678 Köln,
Germany

Tel: +49 (0) 221 650 60 608
Fax: +49 (0) 221 650 60 500

 www.merlinsourcing.com | www.rheincs.com/merlin